



INTERNATIONAL CONGRESS

ON

**MINIMALLY INVASIVE
DENTISTRY**

BASED ON

**BIOACTIVITY:
A NEW ERA IN CARIOLOGY**

VALENCIA, SPAIN

SPONSORSHIP DOSSIER

 **CEU** Universidad
Cardenal Herrera

In collaboration with





SPONSORSHIP DOSSIER

MINIMALLY INVASIVE DENTISTRY BASED ON BIOACTIVITY: A NEW ERA IN CARIOLOGY

CEU Cardenal Herrera University - Valencia, Spain

5 - 6 MARCH 2027

Innovative dental solutions promoting
partnership and advancement

 **CEU** Universidad
Cardenal Herrera

CONGRESS SPONSORSHIP OVERVIEW



SPONSORSHIP OPPORTUNITIES OVERVIEW

High-Impact Scientific Congress

- The congress gathers international experts, clinicians, and researchers focused on bioactive dentistry and minimally invasive protocols.

Engaged Sponsorship Model

- Sponsorship emphasizes meaningful engagement, scientific dialogue, and product visibility beyond passive logo placement.

Customizable Sponsorship Packages

- Multiple sponsorship levels accommodate different budgets and objectives, maximizing visibility and impact.

Prime Venue Exposure

- Sponsors gain maximum exposure in the congress foyer, the main entrance and networking area with high foot traffic.

1

ABOUT THE CONGRESS

This international congress will gather **leading experts, clinicians, researchers, and students** in restorative dentistry, preventive dentistry, biomaterials, and oral biology to explore the transformative role of **bioactivity in modern cariology**.

Key Topics

- Bioactive dental materials
- Biomimetic restorative approaches
- Remineralisation strategies
- Minimally invasive clinical protocols
- Translational research and innovation

Scientific Programme

- Keynote lectures from global leaders
- Oral and poster presentations
- Hands-on workshops
- Industry-academia interaction



2

AUDIENCE PROFILE

- University academics and researchers
- Clinicians and specialists in restorative dentistry
- PhD and postgraduate students
- Industry professionals (R&D, product development)

Expected attendance: **400–600 participants.**

High-level international visibility.

WHY SPONSOR?

3

Sponsoring this congress provides:

- Direct access to a **targeted, high-level dental audience**
- Opportunities to showcase **innovative products and technologies**
- High visibility in a **scientific and clinical environment**
- Networking with **key opinion leaders (KOLs)**
- Brand positioning aligned with **innovation in bioactive dentistry/cariology and MID**

4

SPONSORSHIP PACKAGES

UNICORN SPONSOR

(PLATINUM)

EXCLUSIVE / LIMITED



Premium Visibility & Strategic Positioning

Sponsored keynote lecture for exclusive workshop/seminar room (Saturday, 6 March)

- 30 people máaimum
- Timing (60–90 min)
- Type (hands-on / lecture in theoretical university classes - no preclinical support)
- Expected Audience (post and undergraduate students, mainly)

Prime exhibition space in foyer (maximum visibility area)

- Exhibition booth (priority positioning) **4m x 2m**
- Logo on all congress materials (top-tier placement)
- Recognition as **Platinum Sponsor**
- Opportunity to include promotional material in congress bags

SPONSORSHIP PACKAGES

4

- Sponsored awards best poster presentation (a certificate with the logo of the company and that of the congress will be offered to the presenter – the company can decide to give materials as an award)
- Option to propose a speaker (subject to the scientific committee)

Digital & Communication Exposure

- Logo on website homepage
- Dedicated sponsor highlight email
- Social media campaign mentions

Additional Benefits

- Complimentary registrations (e.g., 5-8 delegates)

4

SPONSORSHIP PACKAGES

PEGASUS SPONSOR

(GOLD)



Strong Brand Exposure

- Prominent exhibition stand in foyer **3m x 2m**
- Logo on congress materials (medium prominence)
- Half-page advert in programme (digital on the website)
- Inclusion in the sponsors section of the website

Digital Presence

- Social media mentions
- Logo in email campaigns

Additional Benefits

- 3-5 complimentary registrations
- Promotional materials in congress bags

SPONSORSHIP PACKAGES

4

WIZARD SPONSOR

(SILVER)

**Visibility & Participation**

- Exhibition space in foyer **3m x 1m**
- Logo on website and selected materials
- Quarter-page advert in programme

Additional Benefits

- 1-3 complimentary registrations
- Opportunity to display brochures/products

5

EXHIBITION AREA

All sponsors will be located in the **foyer of the Paraninfo Congress Center**, which offers:

- High traffic location
- Coffee breaks served in the same area
- Poster sessions
- Entrance to the main auditorium

This ensures **maximum visibility and continuous engagement** with participants.

ADDITIONAL

6

Additional Sponsorship Opportunities (À la carte).
The company can also generously take care and pay for the following options:

Branding Opportunities

- Congress bags sponsorship € 1k-2k
- Lanyards & badges € 1k-2k

Hospitality Sponsorship

- Coffee breaks € 1k-2k
- Lunch € 2k-3k
- Welcome cocktail € 1k

7

AUDIENCE PROFILE

We welcome **long-term collaborations**, including:

- Strategic academic partnerships
- Industry-supported research programmes
- Joint innovation initiatives

CONGRESS SPONSORSHIP OVERVIEW

VIAJES EL CORTE INGLÉS

Alicia Fernández - Reyes Roca

e-mail: sevillacongresos@viajeseci.es

cc: salvatore.sauro@uchceu.es

Phone: +34 954506625

Deadline:

“Priority access until October 2026”

INTERNATIONAL CONGRESS

— ON —

**MINIMALLY INVASIVE
DENTISTRY**

— BASED ON —

**BIOACTIVITY:
A NEW ERA IN CARIOLOGY**

— VALENCIA, SPAIN —

 **CEU** Universidad
Cardenal Herrera

In collaboration with



Technical Secretariat

VIAJES *El Corte Inglés*

CONGRESOS